



Seminario Internacional de Aprendizaje y Servicio Solidario

23 y 24 de agosto de 2018
Facultad de Ciencias Económicas
de la Universidad De Buenos Aires
Uriburu 763. Ciudad Autónoma de Buenos Aires

Research in the context of service-learning: An institutional perspective

Burton A. Bargerstock

Director, National Collaborative for the Study of University Engagement
Director, Communication and Information Technology
Special Adviser to the Associate Provost
Office of University Outreach and Engagement
Michigan State University

24 de agosto de 2018

Introducing Myself

- Educational and Professional Background
- Current Roles at MSU
- Research Interests
- Association Roles and Leadership
- Publishing Roles and Leadership

Context for My Observations and Remarks

- U.S. Higher Education
- Land-grant Institutions
- Research-intensive Universities
- Michigan State University
- Limitations of My Observations

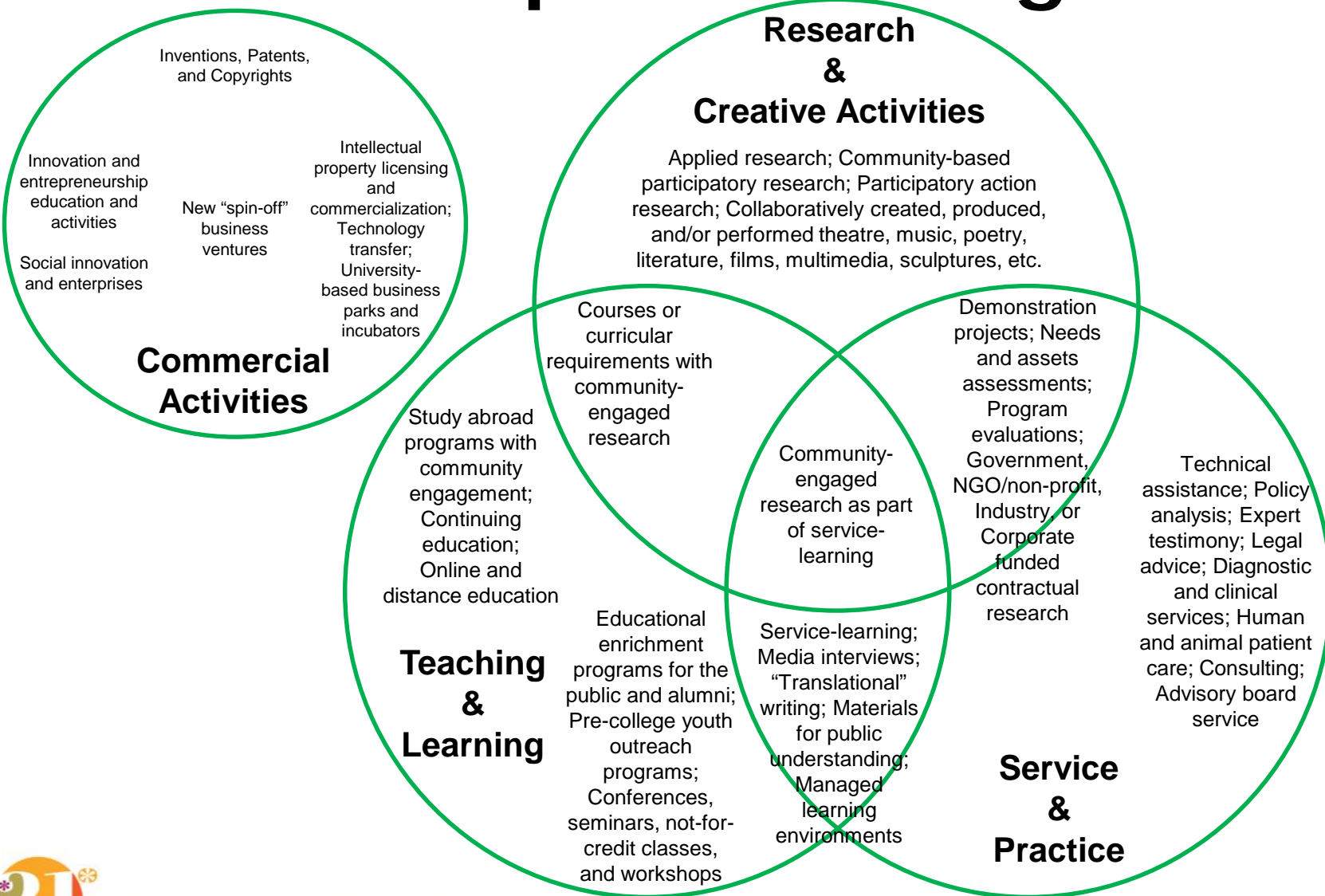
Defining Community Engagement

- A movement formed in the 1990's to re-define faculty work
 - Scholarship of discovery, teaching, application, integration, engagement (Boyer, 1990, 1996)
- By 2006 the Carnegie Foundation for the Advancement of Teaching defined "community engagement" broadly as "the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity." (Driscoll, 2008)

Defining Community Engagement

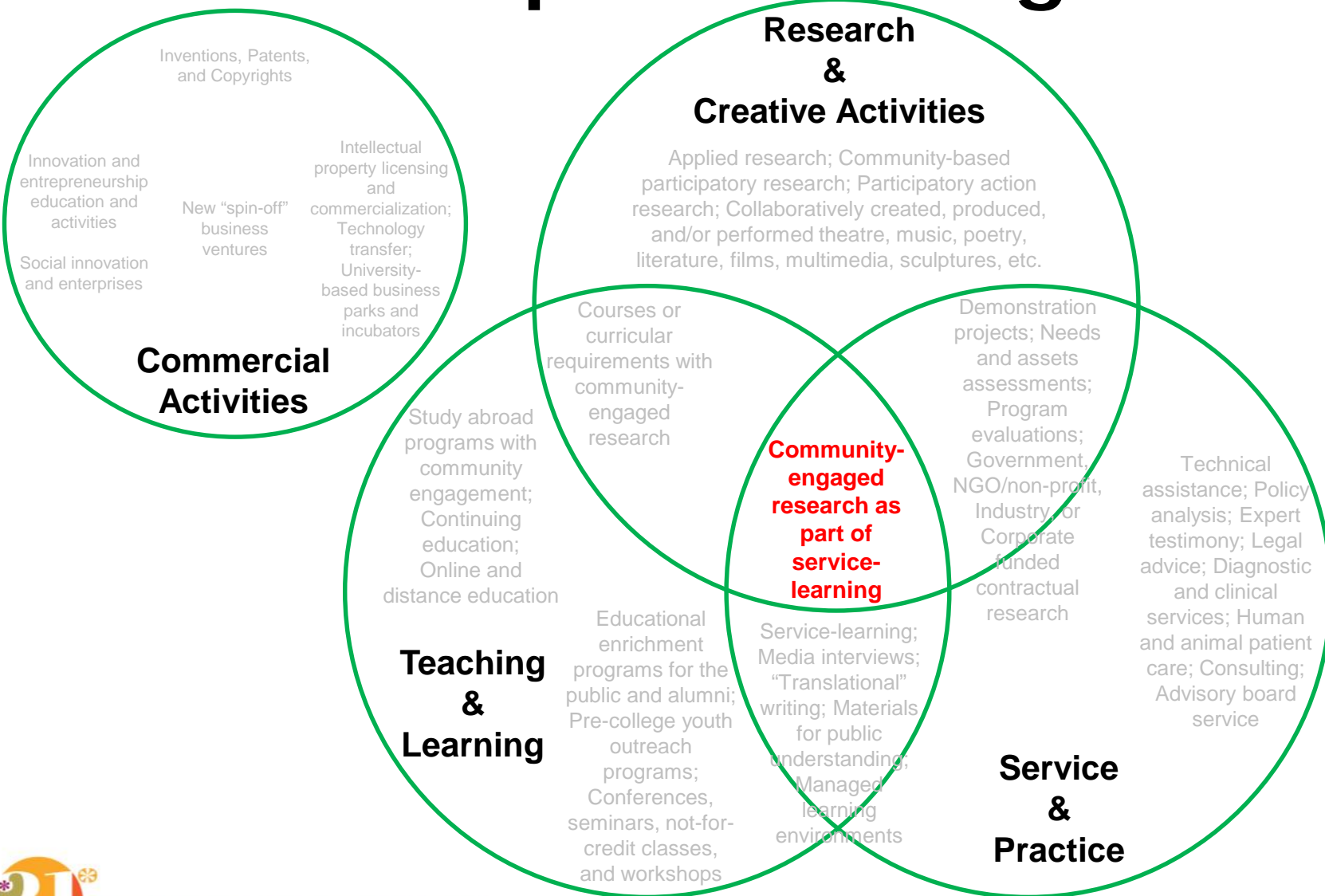
- Forms of Community Engagement
 - Community-engaged Research and Creative Activities
 - Community-engaged Teaching and Learning (including service-learning)
 - Community-engaged Service and Practice
 - Community-engaged Commercial Activities

Overlaps and Integration



Adapted from Glass & Fitzgerald (2010)

Overlaps and Integration



Adapted from Glass & Fitzgerald (2010)

Overlaps and Integration

- Teaching within Community-engaged Research Studies
- Conducting Research within Service-learning Projects
- Scholarship of Engagement: Research about Service-learning

Supporting Integrated Community Engagement Efforts

- Institutional Alignment
 - Place Among Institutional Missions
 - Relationship Among Departments/Offices
- Academic Support
 - Partnership Support
 - Evaluation Services
 - Teaching and Learning Programs
 - Institutional Studies and Consulting

Supporting Integrated Community Engagement Efforts

- Academic Support (continued)
 - Advocacy and Advancement
 - Research and Inquiry
 - Public Access
- Systemic Alignment
 - Connecting with the Movement Advocating for Community Engagement in Higher Education

References

- Beckman, M., & Long, J. F. (Eds.). (2016). *Community-based research: Teaching for community impact*. Sterling, VA: Stylus.
- Boyer, E. (1990). *Scholarship reconsidered: Priorities of the professoriate*. San Francisco, CA: Jossey-Bass.
- Boyer, E. (1996). The scholarship of engagement. *Journal of Public Outreach*, 1(1), 11-20.
- Doberneck, D. M., Glass, C.R., & Schweitzer, J. H. (2010). From rhetoric to reality: A typology of publicly engaged scholarship. *Journal of Higher Education Outreach and Engagement* 14(5), 5-35.
- Driscoll, A. (2008, January/February). Carnegie's community engagement classification: Intentions and insights. *Change Magazine* 40(1), 38-41.
- Etmanski, C., Hall, B. L., & Dawson, T. (Eds.). (2014). *Learning and teaching Community-based research: Linking pedagogy and practice*. Toronto, Canada: University of Toronto Press.
- Glass, C. R., & Fitzgerald, H. E. (2010). Engaged scholarship: Historical roots, contemporary challenges. In H. E. Fitzgerald, C. Burack & S. Seifer (Eds), *Handbook of engaged scholarship: Contemporary landscapes, future directions. Vol. 1: Institutional change* (pp. 9-24). East Lansing, MI: Michigan State University Press.
- Michigan State University, Provost's Committee on University Outreach. (1993). *University outreach at Michigan State University: Extending knowledge to serve society*. East Lansing, MI.
- Mould, T. (2014). Collaborative-based research in a service-learning course: Reconceiving research as service. *Partnerships: A Journal of Service-Learning & Civic Engagement* 5(1), 72-95.
- Nigro, G. (2017). Community-based research. In C. Dolgon, T. D. Mitchell, & T. K. Eatman (Eds.), *The Cambridge handbook of service learning and community engagement* (pp. 158-167). Cambridge, UK: Cambridge University Press.

Contact Information

Burton A. Bargerstock

University Outreach and Engagement

Michigan State University

Kellogg Center

219 S. Harrison Road Rm. 93

East Lansing, MI 48824

Phone: 517-353-8977

Fax: 517-432-9541

E-mail: bb@msu.edu

Web: engage.msu.edu